




Vendor landscape: childcare

Vendors	Company Information*	Vendor Overview*
Bright Horizons 	<ul style="list-style-type: none"> ▪ Founded 1986 ▪ 1,100 employer clients ▪ Best known for their day care services, but provide elder care among other support services based on employee career and life stages (services may be purchased separately) 	<ul style="list-style-type: none"> ▪ Childcare services include identifying care providers (regular and back-up care) ▪ Members may use self-service digital tools to navigate the system and all available resources ▪ Own provider networks and facilities (mix of employees and contractors) and conducts background checks of providers upon hire and every 3 years
Care.Com 	<ul style="list-style-type: none"> ▪ Founded in 2006 ▪ 250+ employer clients ▪ Best known for in-home Childcare services, but provide elder care and pet care 	<ul style="list-style-type: none"> ▪ Care@Work allows employees to find, manage and pay for various care needs ▪ Owns a provider network and conducts annual background checks on employees and semi-annual checks on network providers
Cariloop 	<ul style="list-style-type: none"> ▪ Founded in 2012 ▪ 130+ employer clients ▪ Provides personalized support for child - adult care and all focused conditions 	<ul style="list-style-type: none"> ▪ Assigns a coach for caregiver for personalized support and navigation assistance including finding medical care, ▪ Telephonic, virtual or self-service access to coaches and resources including a care plan available ▪ Does not own a provider network. Coach will assist in locating local resources




*Information self-reported from vendors through a WTW RFI in October-November, 2019

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Vendor landscape: childcare, cont'd

Vendors	Company Information*	Vendor Overview*
Helpr 	<ul style="list-style-type: none"> ▪ Founded in 2011 ▪ 20+ employer clients ▪ Focused on app-based family support and backup childcare services 	<ul style="list-style-type: none"> ▪ Focused on primary care consulting and concierge services with self-service capabilities ▪ Provides employer subsidized care in one of two ways: <ul style="list-style-type: none"> ▪ Use Helpr's vetted caregivers for immediate support (available within 3 hours) ▪ Use individually sourced provider(s) ▪ Owns provider network, providers screened upon inclusion in the network
LifeCare 	<ul style="list-style-type: none"> ▪ Founded in 1984 ▪ 61,000 employer clients (not clear how many have Childcare only or specific services) ▪ Focus on self-service support and resources with optional telephonic consultations 	<ul style="list-style-type: none"> ▪ EAP with robust capabilities for Childcare ▪ Personal consultations and guidance on parent-related topic including Childcare ▪ Online access to tools and resources providing discounts on Childcare ▪ Does not own care provider networks
Rethink <i>(focus on special needs)</i> 	<ul style="list-style-type: none"> ▪ Founded in 2007 ▪ 200 employer clients ▪ Provides a digital self-service platform and decision support tools child and adult care 	<ul style="list-style-type: none"> ▪ Support for caregivers of children to adults with special needs to find support ▪ Online access to resources and a clinical team to assist with all caregiver questions. We do not require a diagnosis or insurance. ▪ Owns provider network, therapists and clinicians are screened annually

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Vendor landscape: adult care, cont'd




Vendors	Company Information*	Vendor Overview*
Home Thrive 	<ul style="list-style-type: none"> ▪ Founded in 2018 ▪ 15+ employer clients ▪ Exclusively focused on adult care 	<ul style="list-style-type: none"> ▪ Assigns a social worker for caregiver and care-recipient support ▪ Availability for seniors to call HomeThrive directly to check-ins/interactions, can be unrelated to care needs ▪ Includes a suite of proprietary relationships (own networks) including home care, meal delivery, home retrofitting, etc.
Village Plan 	<ul style="list-style-type: none"> ▪ Founded in 2014 ▪ <10 employer clients ▪ Provides telephonic support for adult care 	<ul style="list-style-type: none"> ▪ Platform-based solution connects families with Village Plan's national Care Manager network ▪ Care Managers are available via phone 24/7 ▪ Ability to connect families with local network to coordinate assessments ▪ Home care available in WA through relationship with Sound Options. Employees and caregivers given background checks biannually and in accordance with WA state regulations
Wellthy 	<ul style="list-style-type: none"> ▪ Founded in 2014 ▪ 400+ employer clients ▪ Provides personalized support for child - adult care and all focused conditions 	<ul style="list-style-type: none"> ▪ Matches caregivers with a dedicated Care Coordinator to create a care plan and serve as an advocate through the care journey and online management tool to track and share events ▪ Digital self-services also available ▪ Elder care services include: legal, financial, medical, in-home (e.g., safety, home care, modifications, transportation), housing (senior living, short-term solutions, moving services) and social/mental services (support groups, social activities, memory care), back-up care. ▪ Care Coordinators are employees of Wellthy. May refer to any local providers and will vet on member's behalf

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Vendor landscape: adult care, cont'd

Vendors	Company Information*	Vendor Overview*
<p>Grayce</p> 	<ul style="list-style-type: none"> ▪ Founded in 2019 ▪ No current employer clients as of Oct 2019 ▪ Exclusively focused on adult care 	<ul style="list-style-type: none"> ▪ New to market – seed funding ▪ Limited geography to CA today ▪ Working to build a premier eldercare navigation platform, telephonic and virtual access with self-service capabilities in the future ▪ Member experience is focused on planning for the various milestone associated with eldercare (independence, dependence, end-of-life, etc.) ▪ Does not own provider networks
<p>Helpr</p> 	<ul style="list-style-type: none"> ▪ Founded in 2011 ▪ 20+ employer clients ▪ Focused on app-based family support and backup childcare services 	<ul style="list-style-type: none"> ▪ Focused on primary care consulting and concierge services with self-service capabilities ▪ Provides employer subsidized care in one of two ways: <ul style="list-style-type: none"> ▪ Use Helpr's vetted caregivers for immediate support (available within 3 hours) ▪ Use individually sourced provider(s) ▪ Owns provider network, providers screened upon inclusion in the network
<p>Torchlight</p> 	<ul style="list-style-type: none"> ▪ Founded in 2011 ▪ ~100 employer clients ▪ Provides a digital self-service platform and decision support tools child and adult care 	<ul style="list-style-type: none"> ▪ Platform-based solution provides digital resources to caregivers to assist with any care related topic (hundreds available) ▪ Ask the Expert and professional advising services available upon request ▪ App includes features to manage care and store files ▪ Does not own a provider network ▪ Available through CVS Point Solutions Management offering as of March 2020

*Information self-reported from vendors through a VWTW RFI in October-November, 2019